

## Press Release For Immediate Release

## Cyberport Career Fair 2024 Offers over 1,600 I&T Job Vacancies Harnessing Al Technology for Talent Matching to Boost Success Prospects

Hong Kong, 7 March 2024 – Cyberport Career Fair 2024 will be held on 15 and 16 March 2024 to serve as an effective matching platform for Innovation and Technology (I&T) companies and talent. With the theme "Redefine the Future of Tech Jobs in the Era of Al", it will provide job matching, a one-stop job-seeking service, more than 100 career forums, recruitment talks, and resume consultation to assist job seekers in joining the I&T industry. It also aims to offer targeted job matching for companies and job seekers through Artificial Intelligence (AI). This year's Career Fair will feature 100 physical company booths, bringing together 200 Cyberport community start-ups, government departments, public organisations, and large and small enterprises to offer more than 1,600 job vacancies covering FinTech, Smart Living, and Digital Entertainment.

A number of government departments will participate in this year's Career Fair such as the Hong Kong Police Force, the Office of the Government Chief Information Officer (OGCIO), the Labour Department, and the Qualifications Framework. For the first time, a one-stop recruitment service will be provided including AI-empowered resume preparation, interview performance analysis, and job-matching support with a view to solving job seekers' pain points. Cyberport is also collaborating with TechJobAsia, a Cyberport community start-up that focuses on premium technology and digital job platform, to launch a CV Clinic. The Clinic will provide on-site one-on-one resume assessment service and AI-empowered job-matching solution. Additionally, a professional photo shooting service will be offered to help job seekers impress their potential employers.

Ir. Eric Chan, Chief Public Mission Officer of Cyberport, said, "Cyberport is convinced that the future of innovation and technology (I&T) is built on talent. As Hong Kong's digital technology flagship and entrepreneurship incubator, we are committed to forging connections that unite the industry with exceptional talent. The 'Cyberport Career Fair' this year is not only an opportunity for job seekers from diverse fields to enter the I&T industry but also a strategic initiative to fortify Hong Kong's technology talent pool. We actively leverage Al technology to enhance job matching, improve resumes, and analyse interviews, thereby enhancing talent's competitiveness and expediting the matching process. Compared to the previous year, the number of participating companies and job vacancies in this year's career fair has increased, encompassing a broader range of industries and job types, signifying the industry's shared belief in the substantial growth potential of the I&T sector."

The Career Fair 2024 will continue to take place in a hybrid format with physical and virtual elements. It brings together 200 community start-ups, government departments, public



organisations, and large and small enterprises, offering a total of over 1,600 job vacancies covering FinTech, Smart Living and Smart City, Digital Entertainment, AI, Big Data, Blockchain, and Cybersecurity. 16% of the physical exhibitors come from government departments and public organisations, representing a year-on-year increase of 20%, providing more opportunities for young talent who wish to pursue an I&T career. In addition, the Qualifications Frameworks under the Education Bureau will share tips regarding continuing education in the I&T industry to assist young talent in choosing a suitable path. Other participating government departments include OGCIO and the Labour Department. The latter participates in the name of the Greater Bay Area Youth Employment Scheme for the first time. Among other exhibitors, 21% are Cyberport partners including Deloitte, Hang Seng Bank, Cathay Pacific, Dah Chong Hong, Gammon Construction, while the rest are Cyberport start-ups.

A series of forums and career talks will be held at the two-day Career Fair to explore the latest developments in the I&T industry, recruitment market, and hot topics such as digital banking and finance, multimedia arts and design, Cybersecurity, and ESG. Recruitment secrets and practical career tips will also be shared including employment opportunities in the Greater Bay Area and the relationship between qualification frameworks and jobs. It equips the job-seekers to familiarise themselves with the I&T ecosystem and development trend, as well as select the most suitable job for themselves.

Furthermore, Cyberport has partnered with a community start-up Datality Lab to provide Alempowered interview evaluation service through the one-stop recruitment platform "iTalent" (<a href="https://italent.cyberport.hk">https://italent.cyberport.hk</a>) where job-seekers can also directly connect with employers via conversation and video calls to enhance efficiency.

Details of the Cyberport Career Fair 2024	
Date	15-16 March 2024 (Friday and Saturday)
Time	10 am – 6 pm
Venue	Cyberport 3
Content	<ul> <li>Collaborate with 200 Cyberport community start-ups, government departments, public organisations, large and small enterprises to provide 1,600 job vacancies</li> <li>A series of recruitment forums and career talks</li> <li>CV Clinic to provide Al-empowered job matching. On-site Professional photo shooting service</li> <li>Interview performance evaluation by Al</li> </ul>



	One-stop recruitment platform "iTalent"
Transport	More than 10 shuttle buses from Admiralty to Cyberport during the two-day event
Designated website	https://ccf.cyberport.hk/

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For high-resolution photos, please download via this <u>link.</u>



Cyberport Career Fair 2024 will be held on 15 and 16 March 2024, featuring about 100 physical company booths. For the first time, Cyberport will provide a one-stop recruitment service including one-on-one consultation, job matching, and resume photo shooting to better equip job seekers for their future I&T career development.



**Ir. Eric Chan, Chief Public Mission Officer of Cyberport**, said, "Cyberport is convinced that the future of innovation and technology (I&T) is built on talent. As Hong Kong's digital technology flagship and entrepreneurship incubator, we are committed to forging connections that unite the industry with exceptional talent. The 'Cyberport Career Fair' this year is not only an opportunity for job seekers from diverse fields to enter the I&T industry but also a strategic initiative to fortify Hong Kong's technology talent pool."



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## **About Cyberport**

Cyberport is Hong Kong's digital technology flagship and incubator for entrepreneurship with over 2,000 members including over 900 onsite and over 1,100 offsite start-ups and technology companies. It is managed by Hong Kong Cyberport Management Company Limited, wholly owned by the Hong Kong SAR Government. With a vision to be the hub for digital technology, thereby creating a new economic driver for Hong Kong, Cyberport is committed to nurturing a vibrant tech ecosystem by cultivating talent, promoting entrepreneurship among youth, supporting start-ups, fostering industry development by promoting strategic collaboration with local and international partners, and integrating new and traditional economies by accelerating digital transformation in public and private sectors.

For more information, please visit <a href="http://www.cyberport.hk/">http://www.cyberport.hk/</a>.